



SACRAMENTO FOOD BANK & FAMILY SERVICES

Serving Sacramento's families in need since 1976

FOR IMMEDIATE RELEASE

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ART BRA SHOW 3

SACRAMENTO, CA – Sacramento Food Bank & Family Services (SFBFS) and Albie Aware Breast Cancer Foundation will showcase Sacramento area artists at the 3rd annual Art Bra Show September 10 – 19. The goal of the show is to bring a public awareness about the plight of breast cancer and its effects on all women. Participants in Women's Wisdom Art, a program of SFBFS that helps women overcome loss, depression, cancer or low self-confidence, have attended courses about breast health, cancer treatment and survival in preparation for the show.

This collaborative show between SFBFS and Albie Aware will display over 150 pieces of art from 100 Sacramento artists. An image of a bra is incorporated into every sculpture, painting, sketch and tapestry as a symbol of awareness of this challenging disease. The art show will take place at 20th Street Art Gallery in midtown with a Second Saturday reception on September 11. Patrons of the gallery can participate in a silent auction at the reception or purchase items during the following week.

If you know of an artist who would like to contribute a piece to the art bra show, please contact Helen Plenert, Women's Wisdom Art Program Manager at SFBFS, at hplenert@sacramentofoodbank.org or (916) 456-1980. All proceeds from this event benefit both SFBFS and Albie Aware to provide educational courses about breast health, a mobile mammography unit and art classes for women, all at no cost.

What: Art Bra Show 3

Where: 20th Street Art Gallery (911 20th Street, Sacramento 95811)

When: September 8-30, 2010

* 2nd Saturday reception with auction, September 11, 5-9pm

* Meet the artists night, September 9, 5-8pm

Why: To bring about awareness regarding breast cancer through art and support local artists

Sacramento Food Bank & Family Services, a local non-profit organization, serving families and individuals in need, was founded in 1976. Over time, SFBFS expanded to meet growing needs and now offers eight diverse programs at two facilities in Sacramento. A staff of 40 employees and several thousand volunteers accomplish SFBFS' mission of assisting those in need by alleviating their immediate pain and problems and by moving them toward self-sufficiency and financial independence. Additional SFBFS information is available online at www.sacramentofoodbank.org

Albie Aware was created in memory of Albie Carson, a Sacramento resident who succumbed to breast cancer in 2002. Albie Aware is committed to saving more lives and empowering people with breast cancer through awareness, education and support. Additional information is available at www.albieaware.org

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